



Thomas Hinderwell  
Primary Academy  
Broadening Horizons



Thomas Hinderwell Primary Academy  
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Tel: 01723 373110

Principal: Mr P Prest

1<sup>st</sup> February 2019

Dear Parent/Carer,

**Re: Social media**

I am writing to remind parents and carers of our expectations of the acceptable use of social media while on site. It has been brought to my attention that grievances about the Academy and its staff have been posted on social media.

Although I understand that parents may not always realise when they have used social networking sites inappropriately, it is the user's responsibility to use social media diligently. Therefore if parents/carers continue to use social networking sites in a manner the Academy considers inappropriate, I will consider taking legal action.

We ask that;

- If you are posting on social media and it relates to the school, its staff, students or other parents, be considerate in the way in which you express things and avoid language that others might consider to be abusive, defamatory, aggressive or threatening.
- Please do not refer to individual students or staff on social media.
- Please do not post pictures of other students or staff on social media.
- If you have a significant concern about an aspect of school life, please talk to someone at the Academy.
- If you have a specific complaint, please follow the Academy's Complaints Policy which is available on our website.

I have a duty to safeguard students, staff, and visitors against potentially harmful information shared online and appreciate your compliance.

Yours sincerely,

Mr P Prest

Principal